

THANK YOU

ALMANAC

SPECIAL CARNIVAL EDITION

MARCH 28, 2017

THE BIGGEST NEWS WAS THE BIG TOP

There was big fun under the Big Top, and we couldn't have made it happen without all the hard work and help of our amazing volunteers!

**Franklin's
got Talent**

A million thank yous to our talented performers: **Vonda Shepard, Andrew Raiher, Steve Rubin and Rand Levin** (The Fathers of Rock), **Craig Zund** and The Steady Rock, **Charlene Maeder, Hazardous Bacteria** and all of the students

who participated in "Franklin's Got Talent!" and the **Franklin Spirit Squad** for cheering on the Costume Parade!

Also, a big shout out to Franklin dad **Dan Nessel** who helped set everything up and **Jimmy Sloan** and **Modern Roots Music** for donating our amazing sound system!

See you again in October 2017!

– Sean Daly



THE GEEK SHOW

CARNY HAUNTED HOUSE SAYS THANK YOU!!!



This year's Haunted House furiously came together in a new space and in a fraction of the time we've previously had to prepare. It was made possible only by the incredible teamwork of some new Franklin parents and Carny veterans alike! So a huge THANKYOU.

LMS kids, who came together without knowing anything about what they'd gotten themselves into, and enthusiastically jumped clown-shoes-first into our carny freakfest. And to the group talented parents who lent a hand decorating or making costumes, you truly brought our morbid vision to life.

To our supremely talented Artistic Leaders **Tess Bovard, Laura McMahon, Vanessa Rooke Saks, and Patti Senior**: Your creativity, ingenuity and tireless enthusiasm propelled this topsy-turvy clown emporium forward and made it into one of the best Franklin Haunted Houses in recent memory. And to **Sheree Wolf** who returns from retirement year after year out of her pure ghoulish love for the Haunted House.



To lil' **Lucas**, who supported his dad – our intrepid director/producer/script writer/talent wrangler/carny preacher/anything else that needed doing – only ten more years to go!

A special thanks to **Ursula's Costumes** on Wilshire and 26th for many generous discounts and donations.



To **Matt Mindlin, Yash Bhatt** and **Omar Gaieck** for the incredible lighting that truly spookified the PS Arts room. To **Jimmy Sloan** for recording an original piece that gave creepy sonic depth to our upsidedown carnival, and to **Damon Wolf** for digging up the sounds of Haunted Houses past. To **Ms. Sinfield, Dr. Benjamin** and **Murphy Brown** for working through the many structural issues and supporting us in our crazy endeavor.



To the 36 actors, nearly 40 classroom sponsors, all Franklin parents, and

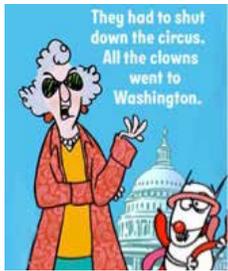


In Memoriam, the Franklin Haunted House mourns the loss this year of **Matt Mindlin, Lydia Muraro** and **Eirlys and Ryan McKenzie**. Fare thee well in middle school, our friends, we'll keep the coffin door open for you. This is truly a labor of love and wouldn't have been possible without the pure awesomeness of each and every one of you. Thank you and see you all next year!

IT'S NOT A CIRCUS WITHOUT YOU CLOWNS

Coordinating volunteers is slightly demanding but always fun with the solid help of **Liz Thorpe** and **Mioko Chang** for the third time! **Kimberly Lancaster** and **Kate Uniowski** joined this year and put lots of energy into the big day. My sincere gratitude to these 4 moms for their dedication to our school. Room parents have once again managed to fill more than 600 shifts, that's almost 100% participation from our fabulous Franklin parents! Thank you!

This year young volunteers from LINCOLN, JAMS, SAMOHI, and SMC were especially focused and devoted, but **Charlie Orloff** and the **Boldt** brothers were key helpers in the food court making sure all booths were fully stocked. **Mikey Ferrari** was everywhere you needed him with a big smile as usual. And **Michael Vignan** again kept a schedule similar to mine. The TieDye booth was an all SMC volunteer-effort, led by **Amy Daly & Julie Ginsberg** – very impressive! Clean up was the fastest ever with **Boy Scouts Troop 2** leader **Dr. Steve Marcy**, helping us wrap before night time! You can say "thank you" in person by purchasing



your next Christmas Tree from their lot on Montana and 15th.

Thank you PTA presidents **Megan Histand & John Jericiau** for always being open to suggestions, for being great collaborators, and most importantly, for laughing at my jokes; you really helped more than you think!



Lastly to my dear friend **Eirlys McKenzie** for encouraging me to give back to our school and community and for taking carnival to a whole new level. Hope to see you all at Lincoln. THANKYOU – Lydia Muraro.

Someone in this photo will be wearing the hat next year!



T-SHIRTS & TICKETS – FROM VINTAGE TO VIP

Thank you to **Sandra Carapinha**, our t-shirt captain, and everyone who wore the 2016 carnival t-shirts and hats! It's so rewarding to see your carnival spirit! A big thank you to designer **May-may Chan** and to all the amazing sellers: **Eirlys McKenzie, Natasha Danilovich, Liz Salem, Kelli Haas, Megan Histand, Karen Arrigo-Hill, John Jericiau, Samira Poulos, and Jeanna Beck**. A special thank you to **Kristina Schauer**, Sandra's sales partner, for two weeks of selling, carrying and driving the t-shirt bins.

Huge Kudos to our Ticket Captain **Samira Poulos** and all those who braved the rain to pre-sell carnival tickets for two weeks before and after school – you know who you are and we love you!



We sold out of red and had to start orange tickets on carnival day. Unprecedented! Mega thanks to our Ticket Booth volunteers, **Dr. Ashley Benjamin, Deanna Sinfield, and Varso, Sam, and Bette** in the Front Office, for their help selling tickets every year. Our generous thanks to **Shilpa Wali** and **Erin Dale** for dealing with our treasury questions and to **Eric Reff, Nancy Wu, and Anita-Marie Laurie** – all those great brains behind one locked door help us get to the bottom line! Thank you for your dedication and diligence!



HOW DID WE DO?

We are so thrilled to announce we raised over **\$78,000** for the **PTA Operating Budget** with the help of our dedicated Carnival Clown Crew, our Franklin families, friends, sponsors, parent and youth volunteers. Every penny you raised is going directly to your children's education as we speak! The PTA spends more than \$50,000 a year on software licenses alone. You can see your dollars at



work in the budget available at every PTA meeting.

Eirlys McKenzie and **Lydia Muraro** can't thank our Franklin community enough. You make us proud! We hope we've infected you with the Clown Virus and you'll join our new Carnival Chairs **Karen Arrigo-Hill** and **Payal Maniar** and blow us away when we visit next year. Thank you for bringing Carnival to life with us.

Contact FranklinCarnivalChairs@gmail.com



HOW DID WE DO IT? NOT WITHOUT YOU!

2016 Our bargain book booth brought in **\$850** – over \$8000 over the years. **Rebecca Walker** wishes to thank **Lynne Brodhead Clark** and **Sandy King** for spending countless hours in the MPR organizing books and **Nikki Fiske** for lending her class of artists to make beautiful posters.



PRIZES GALORE! Thanks to **Mariah McKenna** for stepping up and making the Prize Booth soar. And to **Christine Caldwell**, **Leanna Einbinder**, and **Natasha Danilovich** for all their help keeping the smiles on all our prize winners's faces.

Our thanks to **Julie Gillespie**, **Victoria Robinson & Melissa Zelenovic** for turning the MPR into the Big Top Cake Room! And to the fabulous **Kate Bransfield**, **SMMUSD Assistant Supervisor Dr. Chris King**, and our very own Art Pro, **Ms.Lonnie**, for thoughtfully judging our cake contest. A special

thank you to **Julie** for creating the most special memory, **Eirlys' Carnival Blanket 2008-2016**. BAM!



Gracious gruesome thanks to **Danny Stein** and **Cinema Secrets** for giving us fake first aid supplies at cost so we could doctor up all those wounded victims. And thanks to the "blood sisters" **Suzanne Goldman**, **Jainee Arshakian** and **Nicci Sampson** who work on our wounds every year.





Sean Daly – our Ringleader under the Big Top – put on the greatest show on earth! You pulled it off with panache and have changed the face of Carnival for all time.

The boo!-ty parlor team, **Sarah Oxman** and **Tracy Goetz**, and their bevy of beautiful assistants who kept Franklin Carnival covered in glitter and sparkles – especially **Olivia Hume, Ari Brander, Eve Brock, Tabitha Mitchell, Samantha Walker-Scott** and the other middle school glitter girls. A special shout out to **Jennifer Edelman** and **Tracy Goetz** for the emergency colored hair spray runs! And to **Jennifer Chang**, honorary co-chair, staying all day like the rock star she is!



Huge applause to our secret weapon, **Lydia Muraro**. She will be missed having served as Volunteer Coordinator, signup genius, and assistant designer for countless banners and signs. But have no fear – **Kate Uniowski** and **Kimberly Lancaster-Grunig** are ready to lead our volunteers in 2017.



Craig Zund, our General Manager, kept the District and Fire Department cool by lining up our permits, rides, and all those tents. When Carnival comes to town, Craig comes

with the keys and zipties aplenty. Craig wants to especially thank **Craig Boreth, Glenn Strauss, Craig Laurie, Sean Daly, Jon Badt, Mike Weaver, and Jimmy Sloan** for their help with everything from electrical gaffing to booth wrapping, bright and early, every year! A warm welcome to our General Manager in training, for 2017, **Steve Abrams!!**



Liz Salem – For tackling the two-page to-do list from public relations to public safety, from signs to sanitation. She is our sure and silent lieutenant.
Kelli Haas – For her help on family sponsorships.

May-may Chan who designs a bigger and better carnival experience every year! And who, with **Wendy Radwan**, brought the PhotoBooth to life

with awesome backdrops and props. We also thank **Wendy** for sweetening the Pull-a-Pop booth with those Lollipop Guild sized suckers.



Amy Daly for her Excel excellence and splendid spreadsheets, and to **Amy** and **Julie Ginsberg** for running the Tie Dye T-Shirt booth all day long. Great to have you on our team :)



Jamie Tierney and **Patti Senior** sorted and stuffed and sold all the Bring-A-Thing boxes with some nice surprises! Thanks to our awesome local sponsors who gave Bring-a-Thing a boost with these donations:



- A very happy fourth grader won 4 art classes from **Mission Renaissance!**
- Sia Kresch won the \$595 party at **Zaniacs!**
- Mapmaker **Pablo Maida** and **Jay at Helen's Cycles** donated a brand new bike.



Jessica Levin, the queen of the cooke booth, so popular she had to run out for more icing! What delicious way to spend Carnival Day! **Mary Glowacki** for bringing the Circus Scene to the Front Office. **Murphy** and **Joann** for keepin' the trash out and the smiles in! **Mande Raiher** for her meticulous lollipop skills. **Dr. Zahra Ikhani** and **Dr. Dev Wali** for being on-call in case some clown needed medical attention.

Thank you to our first line of defense, the fabulous **Franklin Teachers** who support Carnival with Teacher Treats, Bring-a-Thing boxes, and computer signups. And, of course, our fearless leaders, **Deanna Sinfield** and **Dr. Ashley Benjamin**, for their decked out support and enthusiasm every year!



THANKS FROM THE CHOW TENT

Thanks to **Kara Boccella**, our amazing team leader, and to **Fiona Posell, Melissa Varo, Julie Singer, Nita Patel, Elvina Patel, Alex Maddaloso, Gloria Mandell, Wendy Dembo** and **Valentina Bianca** for helping in our food court. Thanks **Payal Maniar** and the SMC volunteers for helping set up! Many of these fine ladies are getting geared up to for next year's fabulous Carnival spread!

We could not do this without our Purveyors: From custom **Counter** burgers to **Caffe Luxxe** we enjoyed Santa Monica fare from friends new and

old. Please visit these local vendors and thank them for their participation!!

Our 100% Food Donors

The Counter, Caffe Luxxe, Tasti-D- Lite, Suja Juice , Sweet Lady Jane by the Truffle Brothers, Huckleberry, Krispy Kremes by the Port Family

Our other vendors which donated

El Cholo feeds us for another year at cost, Marmalade, Papa John's, Keith's Kettle Corn, Bristol Farms, Treats, Blue Plate, Di Dio's, GoGo Squeez



PLEASE STOP BY AND THANK OUR LOCAL SPONSORS!

MOST OF ALL, WE THANK YOU, OUR FRANKLIN PARENTS!



\$2000 Platinum Family

The Pirooz Family

\$1000 Gold Families

The Berman Family

The Candela Family

The Dhaliwal Family

The Dovel Sullivan Family

The Kazerani Family

Sadie Long & Family

The Segil Family

The Steins

The Tierney Family

Kelly & Jeff Weinstein & Family

\$500 Silver Families

The Beckerman Family

The Beroukhim Family

The Bovard Sachs Family

The Edelman Family

The Berkeley Haymakers

Jaxson & Gryffin Glow

Dilan & Jaiden Gohill/Bwd Ped

The Haas Family

The Hill Family

Hirshberg Family

The Histan Robinett Family

Maya's Family

The Hsu - Grube Family

The Klubeck Family

Dylan & Kody Grunig

Nicole Lomis & Family

Maniar Family

Carys & Fayre McKenzie

The Messina Family

The Norman Family

The Poulos Family

The Raiher Family

Rubinek/Vandenberg Family

Law Offices of Robert R. Shiri

The Thorpe Family

The Ward Family

The Wu Family

\$250 Bronze Families

The Baracy Family

The Boelke Family

The Dreifort Family

The Guerrero Family

The Aerni-Breton Family

The Knaufbinders

The Munjal Family

The Proner Family

The Soroushyari Family

Julia Strauss & Family



THANKS TO OUR SANTA MONICA BUSINESS SPONSORS!

Many of these local businesses support us every year, so please support them year-round:

Our Premier Sponsor



A blue banner featuring a photo of Kate Bransfield on the left, her name in a white script font, the website www.SantaMonicaListings.com in the center, and the Coldwell Banker Previews International logo on the right. Above the website is the text "PROUDLY SPONSORED BY".

Our Diamond Sponsor



Our Gold Sponsors



Our Silver Sponsors



Our Bronze Sponsors



LTBL
Electric

